

CHICKEN RUN

Scheme of work

1. Brainstorm '**What is Media?**'. Try to arrive at the definition that Media is mass communication. Don't allow types of media.
2. Brainstorm **Types of Media**. Try to get as many as possible.
3. Introduce this coursework by explaining that the students only need to look at one type of media, in this case FILM.
4. Brainstorm, '**How do film makers communicate their ideas?**'
5. Focus the students on camera shots, setting, lighting, character interaction/body language, Costume, sound effects and music by going through the Film Language sheet.
6. Show the students the beginning of *The Lion King*. Go through the way this film uses presentational devices to show what the characters and the film will be like.
7. Now introduce the essay question. The students are to focus on the characters of Ginger and Mrs Tweedie and explore how the film maker has used presentational devices to create good and evil.
8. Watch *Chicken Run* in 20 minute sections. Use this format for the video viewing so students can make notes whilst watching:

SCENE	PRESENTATIONAL DEVICE	EFFECT

9. Give out the essay plan. Students write their essays.

IDEA 2: GENRE WORK

1. Brainstorm **film genres**. This can be done in twos. Look for what the audience expect from the different genres. Stock characters, stock situations. Typical presentational devices.
2. The two students research their genre, find some examples in other films.
3. The students give an assessed talk about their findings.
4. For DISPLAY WORK the students then create a RECIPE for their genre. They give the ingredients then write it up as a recipe.

IDEA 3:

Using what they have learned about presentational devices and genre. The students create a storyboard for a film. It could be *Chicken Run*, it could be left open for them to choose from other genres.