



Teachit's advertising solutions

Increase awareness of how you are supporting schools by putting your brand directly in front of thousands of teachers.

With the world in a state of uncertainty following the outbreak of Covid-19, we know how important it is for you to **stay connected to teachers**. Whether it's continuing the launch of a new product or service, driving brand awareness or delivering direct sales, we've got a range of advertising solutions which will support you in **connecting with your target audience during this unprecedented time**.

teachit primary

teachit english teachit history teachit languages

teachit geography teachit science teachit maths

teachit

Opportunities available

In April the Teachit websites had 3,788,475 views from 341,973 unique users, our suite of digital advert options will give you the opportunity to be recognised by every visitor to the Teachit homepage.

In addition to digital exposure, we have a range of email advertising opportunities which will ensure your brand reaches thousands of teachers' inboxes.

As a result of the school closures, we have seen a significant increase in email sign ups, on average our databases have grown by 10.5%.

If you would like information about a specific site or database, please get in touch with us today to find out more about how we can support you in reaching your desired audience.

Teachit's suggested packages*

STANDARD PACKAGE *price on request*

1 x Bespoke email

Send an email which is entirely yours to promote your brand and campaign to thousands of teachers. This opportunity ensures you have the undivided attention of your target audience

1 x Homepage billboard

This advert places your brand at the top of your chosen Teachit homepage for two weeks. This space will feature your brand only throughout the duration, attracting the attention of our site users

PREMIUM PACKAGE *price on request*

1 x Bespoke email

Send an email which is entirely yours to promote your brand and campaign to thousands of teachers. This opportunity ensures you have the undivided attention of your target audience

1 x Homepage takeover

This advert is our most popular digital advert due to the high impact it has. Your brand will take over your chosen Teachit homepage and be the only third-party advert on the site for the two week duration, demanding the attention of our site users

1 x 150 word e-newsletter advert

This advert gives you the opportunity to be included within Teachit's monthly e-newsletter. These emails are written by our site editors and on average are opened by 25.6% of the database and are therefore effective in raising awareness of brands such as yourselves

*Dependent on advert availability

If you would like to see Teachit's basic package, please get in touch with us today.

Alternatively, we can work with you to create a tailored package for your brand, to help you reach your objectives and effectively promote your product/service to primary teachers whilst suiting your budget.

Contact us today!

Data source: digital statistics - Google Analytics, email statistics - Teachit mailer